



P.O. Box 189
Jefferson, GA 30549
(706) 367-0611
(706) 367-0610 fax

Office
20 Railroad Street
Jefferson, GA 30549
jcbuilders@windstream.net

Thank you for your interest in sponsoring a Jackson County Builders' Association General Membership Meeting. The JCBA Membership Meeting's are usually the 2nd Wednesdays of January, February, March, April, June, August, September and November. The meetings begin at 12:00 noon at Jackson EMC Auditorium. Registration begins at 11:30 am.

As sponsors, you are responsible for the following:

- **Sponsoring the meal, location, and/or speaker.** The cost to you is \$300.00. There is a deposit of \$100 to confirm your sponsorship. Balance is due at the time of the meeting. Average attendance is around 35-45 members. That amount ensures that we have enough food for everyone and it pays for rental and clean-up of the Jackson EMC. It also covers the cost of transportation and/or fees for the meeting speaker. (**you are the sponsor, not the speaker**). You are not responsible for booking the caterer or speaker; however, if you have someone in particular in mind, please tell us and we will do our best to accommodate. Note: If you would like to find a company to co-sponsor the meeting with you, the cost can be split so that that cost to each sponsor is \$150.
- **A program lasting not more than 15 minutes.** Every salesperson's dream...a captive audience! Make the most of this opportunity to introduce new products and services. Be sure to take questions from the floor; this can be very helpful in judging local interest or identifying any market concerns. Please feel free to bring as many handouts and brochures as you like. It is always helpful for members to have some sort of reference material to review later. You can hand out the information at the door, you can put it on the tables, or you can set up your own table top at the entrance of the clubhouse.
- **Information for the JCBA newsletter** You will receive recognition in the next newsletter as the meeting sponsor. Please provide text that you would like to be included in the newsletter such as a personal or company bio or information about a product or service your company provides.

We will provide a link to your website on our website under our Calendar of Events. The link can be directed towards your email address or your website. You will also be listed on any other material that advertises the meeting. As an additional reminder for our members, the meeting will be announced on our outgoing voicemail message office prior to the meeting and your company will be recognized as the sponsor in the message.

The success of our Membership Meetings greatly depends upon the generous involvement of and contributions made by our sponsors. If you have any questions, please do not hesitate to call me. And once again, thanks for your interest.

Sincerely,

Susan Gooch
Executive Officer